

# Funeral and Life Planning

## Annual results 2017



### Co-op difference/shared value

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## Affordable funerals

We've held our prices for both at need and pre need

## More choice

More choice and transparency

## Child funerals

We'll provide free funerals for children up to age 18



### Stronger Co-op

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**£343m**

sales up 4% (supported by the growth of our Simple Funeral)

**£66m**

underlying profit down (2016: £71m) (because of member reward and crematoria sale)

**33.2%**

pre need market share up 5.2%

**68,969**

funeral plans sold (up 9,950 from 2016)

**16%**

rise in sales for will writing and probate

**16,342**

number of legal cases handled (up 321 from 2016)

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For more info go to: [coop.co.uk/annualresults2017](http://coop.co.uk/annualresults2017)