

May Bank Holiday 1 TV Ad Transcript

We open with a top-down shot of a kitchen table as a woman puts a big bag of Co-op shopping down.

MUSIC: We hear early evening party music/pop in the background.

Female Voiceover: Right, we're all set for the bank holiday.

Male Voiceover: Bring it on!

Female Voiceover: Pizza for the guests.

Male Voiceover: Only one?

One pizza is placed on the table, and then a second.

Female Voiceover: Nooo. And I've got coleslaw too.

Male Voiceover: Perfect.

The coleslaw slides in. A hand takes it.

Female Voiceover: I've got ice cream - in case there's a last minute heat wave.

Male Voiceover: My fav!

A tub of Ben & Jerry's goes down on the table.

Female Voiceover: And a bottle of bubbly!

Male Voiceover: Mmmm.

And a bottle of Diet Coke is placed on the table.

Female Voiceover: You can't go wrong with crisps.

Salt and vinegar crisps are placed down. A male hand comes in and takes the bag. We hear crisps being munched.

Male Voiceover: Everybody loves crisps.

Female Voiceover: And to wash it all down.

The bottles of beers are put on the table by the woman.

Male Voiceover: So what time's everyone arriving?

Female Voiceover: You said you'd invite them!

SFX: Doorbell sound

We cut to overhead shot of all the products on the table and people around it.

Female Voiceover: You're not funny.

Male Voiceover: Haha, I am.

SFX: Hear people talking, having fun in the background.

CO-OP Voiceover: Pop into your local Co-op for your bank holiday favourites.