

Transcript – Meet our makers: Statement Artworks

Eric Jackson, Statement Artworks, Stockport

It's called Statement Artworks because every picture has a statement, has words, my journalism background, artworks because it's painting. They're modern retro posters.

On our travels we've always collected lots of posters mostly vintage posters from around the world. One day I woke up and I thought I'd quite like to do that but instead of doing Paris or Rome or Cannes, why not make it hyperlocal, and so, not of Paris but of Urmston, not of Rome, but of Stretford.

I work on the basis that if they make me laugh and smile, most people, not everyone, will smile at them as well.

My greatest joy is when I do a market and I just see people who've never seen them before looking at them and we start laughing and then they ask me about them. The buying thing is the bonus, I've got to make money but I love them laughing and smiling at my work, I get a lot of pleasure from that.

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